

METHOD AND SYSTEM OF DEMONSTRATING A SERVICE THAT PROVIDES
COMPUTERIZED TRANSACTIONS USING A COMPUTER NETWORK

ABSTRACT

Methods and systems for demonstrating a service that provides a computerized transaction to a client via a server coupled to a computer network. One aspect of the invention is a method for demonstrating a virtual server service using a host server system over a computer network. A particular embodiment of the method can comprise receiving a first request from a prospective client via a prospective client system to demonstrate the virtual server service. This embodiment of the method can include sending a simulated control window of the virtual server service via a host server system to the prospective client system in response to the first request. The simulated control window can have a plurality of demonstration components that simulate corresponding system administration components of an active control window that active clients use to configure the virtual server service. The simulated control window does not require establishing an active trial account, but the prospective client can still navigate through a series of pages and input hypothetical data as though operating an actual control window of the virtual server service. The prospective client can accordingly experience the look and feel of the actual control window for the virtual server service without consuming computer resources or administration resources required to establish, maintain and clean an active trial account for each prospective client.

09607798.063000